

**Marilyn Hatley** was elected Mayor of North Myrtle Beach in November 2001 and served until November 2025. She formerly served as a council member starting in 1996.

Mayor Hatley is a native of Albemarle, North Carolina. She moved to North Myrtle Beach in 1971 and established a successful hair salon business known as Visible Designs, Inc. Mayor Hatley owned and operated the business for more than 45 years. She is president of DMAC, LLC, a real estate holding company.

Mayor Hatley also holds a Teacher's Methods Certificate from the University of South Carolina, and studied classical piano for 10 years, competing on the local, state, and national level.

Mayor Hatley is very active in other community organizations. She has served on the Executive Board of the American Red Cross, is a past President and member of the North Myrtle Beach Woman's Club and is a member of the Risen Christ Lutheran Church. She is an active supporter of the American Heart Association and works closely with many other charitable organizations.

Mayor Hatley is one of the co-founders of the Coastal Alliance, former Chairperson of the Horry County League of Cities, and one of the founders and board members of Coastal Carolina National Bank. She is a graduate of the Municipal Elected Officials Institute and has also served on the Board of Directors of the South Carolina Municipal Association.

Mayor Hatley was appointed to Governor Henry McMaster's Accelerate SC task force in 2020 to help North Myrtle Beach, and other areas of the state, recover from the COVID-19 pandemic.

Mayor Hatley lives in the Windy Hill section of North Myrtle Beach with her husband of 57 years, David. She has one son, Chad, and one beautiful granddaughter, Amelia, a graduate of Furman University.